



**FOR IMMEDIATE RELEASE**

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**Virgin America launches with LodgeX Airline Solutions Suite**

*Virgin America signs LodgeX Airline Solutions contract for 3<sup>rd</sup> party crew lodging services.*

**Minnetonka, MN** – September 5, 2007– LodgeX Airline Solutions ([www.LodgeX.com](http://www.LodgeX.com)) today announced that it has been contracted by Virgin America to provide lodging management services for flight crews. A product of LJK Companies, LodgeX Airline Solutions provides lodging management services tailored to the airline industry.

Through implementation of the LodgeX Airline Solutions suite, airlines can streamline their lodging management systems by seamlessly connecting their flight schedules with business processes to forecast lodging needs, reserve accommodations and consolidate and audit billing. Client airlines report reduced lodging expense plus a reduction of internal resources needed to manage and track their lodging needs and expenses.

Virgin America is a 'next generation' carrier, with planes that include innovative guest features such as custom-designed leather seats, mood-lighting throughout the cabin and the most advanced personal in-flight entertainment system in the domestic airline market -- with on-demand movies and TV, games, music and online chat rooms cabins. In First Class, Virgin America offers massage chairs with 55 inches of seat pitch and 165-degree recline.

Rob Miller, Vice President Sales & Marketing of LodgeX Airline Solutions, said, "We're excited to be selected by Virgin America to provide them a crew lodging solution. Their ground-breaking designs and services will likely change the airline business similar to the way that we have changed how airlines manage their lodging."

"Virgin America hopes to provide guests with a different kind of flying experience with a host of inventive guest features and topnotch service," said Joe Houghton Vice President and Chief Pilot at Virgin America. "Partnering with an innovative company like LodgeX Airline Solutions to manage our crew lodging will help our team provide more value to our guests."

**About LodgeX Airline Solutions:**

LodgeX Airline Solutions ([www.LodgeX.com](http://www.LodgeX.com)) is an outsourced lodging service specifically tailored to the needs of airlines. LodgeX Airline Solutions is a service provided by LJK Companies, Inc. ([www.ljkco.com](http://www.ljkco.com)), a leader in the travel management industry with clients and services targeted to transportation companies, retail merchandisers, corporate travel, sports teams and the military. LodgeX books 3 million hotel rooms a year for clients.

### **About Virgin America**

As San Francisco's hometown airline, Virgin America will serve as many as 10 cities within a year of operation, and up to 30 cities within five years. Virgin America's brand-new planes will offer guests interactive in-flight entertainment systems, plugs for laptops and other portable electronic devices, the ability to order food or chat with other guests from their own video-screen and a host of other features aimed at bringing a little fun back to flying. To learn more about Virgin America visit: [www.virginamerica.com](http://www.virginamerica.com)

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